

LETTER OF INTENT

Letter of Intent

Partnering with Kym Viet for meaningful & sustainable tourism

To: Travel Agencies & Tour Operators,

We are **Kym Viet**, a social enterprise dedicated to the mission *"by people with disabilities, for people with disabilities."* We create unique, high-quality handcrafted products from woven and traditional brocade fabrics that embody Vietnam's rich cultural identity, while providing stable employment and an inclusive working environment for people with disabilities.

We deeply value travel companies that prioritize community-based tourism and share our vision of promoting sustainable travel, supporting local communities, and protecting the environment. It is with this shared vision that we reach out to express our desire to collaborate with your organization — to deliver meaningful experiences and create a lasting positive impact on society.

MUTUAL BENEFITS OF PARTNERSHIP

Unique & meaningful tourism products

Kym Viet's handicrafts become distinctive souvenirs representing Vietnamese culture for your travelers — promoting heritage and enriching the guest experience.

Supporting communities & people with disabilities

Guests take part in experiences at Kym Viet, learning about the lives and work of people with disabilities — fostering empathy and awareness.

Promoting sustainable tourism

Kym Viet prioritizes local, eco-friendly materials. Our cooperation advances sustainable tourism and brings long-term benefits to the community.

PROPOSED AREAS OF COLLABORATION

✓ Integrating handicrafts into the travel experience

Our products serve as unique souvenirs or experiential items within your tours, helping travelers connect with Vietnamese culture and the inspiring stories of our artisans.

✓ Workshops & experiences at Kym Viet

Co-host handicraft workshops or interactive sessions with our staff, offering tourists a chance to learn new skills and connect deeply with the local community.

✓ Community project development

Kym Viet is ready to join your initiatives to support people with disabilities or promote sustainable tourism in Vietnam, leveraging our experience and network.

Recognized by international organizations: the World Intellectual Property Organization (WIPO) and the British Council, along with our 5-year plan to expand into global markets.

We look forward to hearing from you to discuss these opportunities in further detail, and we hope to accompany you on this journey to bring positive change to the community and the world.

Sincerely,

Mr. Pham Viet Hoai

Chairman of the Board

KYM VIET JOINT STOCK COMPANY

Address: 123 Trung Van Street, Nam Tu Liem, Hanoi, Vietnam **Hotline:** +84 98 408 99 90 · 0915 573 755

Email: info@kymviet.com.vn **Website:** www.kymviet.com.vn